

**PRIVACY NOTICE**

**ALL MEMBERS MUST READ THIS NOTICE, COMPLETE THE TICK BOX BELOW AND RETURN TO  
THE MEMBERSHIP SECRETARY BY POST OR EMAIL**

1. The Traditional Hereford Breeders' Club will collect and retain your personal information (name, address, telephone number/s and email address) upon application for membership and, in our role as data controller, will be committed to keeping this information safe.
2. The Club will enlist the services of data processors (including – but not limited to – the THBC Secretary, Membership Secretary and Publicity Team) to process this data on behalf of the Club.
3. Your information will only be used to perform operations within the legitimate interest of the Club and its members.
4. In practice, this means that your information may be released to individuals enquiring about cattle/semen/embryos for sale, only where the Club and/or its data processors deem that enquiry to be genuine.
5. The Club will retain the information you provide to us only for as long as is necessary to perform operations within the legitimate interest of the Club and its members.
6. You have the right to ask us to amend, delete or provide you with any of your own personal data.
7. Should the Club require any other personal information from you, or wish to use your personal data for a specific purpose not outlined in this notice, we will ask for your consent pertaining to each individual matter.

**PLEASE COMPLETE THE FOLLOWING SECTION:**

**MEMBERSHIP NAME** \_\_\_\_\_

I agree to the collection and processing of my personal data as outlined in this notice

**SIGNED** \_\_\_\_\_